

Academic Experience (17 Years)

- **Assistant Professor**, Department of KLBS, KLEF Vijayawada (17/01/2022 – Present)
- **Assistant Professor**, Department of Management Studies, Aurora's P.G College, Hyderabad (07/04/2020 – 10/01/2022)
- **Assistant Professor**, Department of Management Studies, K.B.N College (01/07/2019 – 31/03/2020)
- **Assistant Professor**, Department of Management Studies, TJPS College, Guntur (06/07/2015 – 27/04/2019)
- **Assistant Professor**, Department of Management Studies, PSCMR College of Engineering & Technology, Vijayawada (21/10/2014 – 16/06/2015)
- **Assistant Professor**, Department of Management Studies, TJPS College, Guntur (30/06/2007 – 18/10/2014)

Research Publications & Contributions

- **Books Authored:**
 - "Performance Evaluation of Select Mutual Funds in India" (ISBN 978-93-88805-92-6)
 - Authored chapters in books on topics including human capital development, talent management, and decision-making psychology.
- **Selected Papers Published:**
 - "Opportunities and Challenges for MNCs: An International Business Perspective"
 - "Women Empowerment through Micro-Entrepreneurship"
 - "An Empirical Evaluation of Selected Tax Saving Mutual Fund Schemes in India" (North Asian International Research Journal)
 - "The Progressive Role of Machine Learning in Enhancing the Effectiveness of Digital Marketing in Emerging Economies" (ICACITE 2022)
 - Published multiple patents on financial risk management, HRM systems, and blockchain technology.

Professional Experience

- **Administrative Role:** Professor-in-Charge – Counselling
- **Research Reviewer:** Reviewer for the *International Journal of Research and Innovation in Social Sciences (IJRISS)*
- **Paper Examiner:** Acharya Nagarjuna University, Vikrama Simhapuri University, Krishna University, K L University

- **Paper Setter:** K L University, Krishna University

Conferences, Workshops, & FDPs

- Attended 45 National and 10 International Seminars
- Participated in various Faculty Development Programs (FDPs) and workshops on topics like Digital Finance, Financial Management, and Research Methods.
- Notable Workshops:
 - “Emerging Trends in Financial Markets” (PVP Siddhartha College, Vijayawada)
 - “Financial Derivatives” (Gitam University, Vizag)
 - “Qualitative Data Analysis using R-Studio & NVivo” (NIT Kurukshetra)

Awards & Recognition

- **Best Doctoral Researcher Award** (2019) by Archers & Elevators Publishing House
- **Eminent Educator Award** (2021-22) from I2OR
- Completed multiple online courses from Yale University, University of Michigan, and University of Virginia on topics such as Financial Markets, Innovations in Investment Technology, and Blockchain.

Professional Memberships

- Life Member, **World Economics Association**
- Life Member, **International Institute of Organized Research**

Seminars & Teaching Areas

- Topics Taught:
 - Management Information Systems, Financial Management, Strategic Management, Security Analysis, Portfolio Management, Human Resource Management
- Research Focus: **“Performance Evaluation of Select Mutual Funds in India”**
- Guided over 200 MBA projects on various management and financial topics.